



Asia-Pacific
Economic Cooperation

2014 APEC Workshop on Advancing REI in the GVC Era

Improving Natural Disaster Resilience of APEC SMEs to Facilitate Trade and Investment

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APEC SME Crisis Management Center



29th Sep. 2014

APEC SMEs at a Glance

APEC SMEs Monitoring 2013

98% of total business is
SMEs

41% GDP

64% of employment

70% global natural
disasters

Causing supply chain disruptions and economic losses
averaged **68 billion** USD per year during
2003-2013.

Statistics compiled by the United Nations
Economic and Social Commission for Asia and
the Pacific (UNESCAP)



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Links with APEC Theme 2013 & 2014

2013

APEC Theme

Resilient Asia-Pacific : Engine of Global Growth

2014

APEC
Theme

Shaping the Future through Asia-Pacific Partnership

2014

APEC
SMEMM

Innovation and Sustainability

**Resilience
APEC
MYP on
Disaster
Resilience
of SMEs
Recovery**



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Summary of 3 Year Project

30,000+
Subscriptions



Scenario Checking
10 steps based on
ISO22301



7 Languages

Tasks
2012-2014

1. Establish the expert and focal point network

2. Study and explore demands of APEC SMEs

3. Publish the APEC SME Monitor

4. Collect BCP best practices

5. Publish SME BCP Guidebook

6. Host train the trainer workshop

7. Hold High-Level Policy Dialogue meeting



Promotion of SME BCP being Selected as top 10 APEC Photo Journal: Charting 25 Years of APEC Progress
<https://www.facebook.com/APECnews>

6 Economies





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Project Milestones

2012/2
Project
proposal
approved

2012/4~10
Joint study in
collaboration with
EPWG and other
stakeholders

2013/3
2nd Focal Point
Network
Meeting
and Expert
Meeting

2013
Collaboration with
ADRC
Published:
Guidebook on SME
Business Continuity
Planning

2014/3/24
High Level Policy
Dialogue on
Resilient SMEs for
Better Global
Supply Chains

2012

2013

2014

Preparation and Research

2012/7/11~12
Focal Point
Network Meeting
and Expert
Meeting

July 11th~12th, 2012



Train the Trainer

August 5th~9th, 2013

2013/8
APEC Train-the-
Trainer
Workshop on
Promoting SME
BCPs



Dissemination

March 24th, 2014



16 Economies, 21 Experts
and 300+ Participants

16 Economies, 20 Experts,
44 Seed Trainers and
400+ Participants





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2014 Deliverables—HLPD (1/4)



Chair, APEC SMEWG
Ms. Wimonkan Kosumas



Deputy Assistant Secretary
for Asia, International
Trade Administration, U.S.
Department of Commerce
Ms. Holly Vineyard



Executive Consultant of
Business Continuity and
Resiliency Services,
Global Technology Services, IBM
Ms. Mijee B. Dirks



Director of Policy &
Government Affairs,
Southeast Asia & Greater
China, Google Inc.
Ms. Ann Lavin



Co-Chair, APEC
Emergency
Preparedness Working Group
Mr. Wei-Sen Li



Co-Chair, APEC
Emergency Preparedness
Working Group
Mr. Kiyoshi Natori



Scientific Advisory Council,
American Red Cross
Mr. Scott C. Somers



Secretary General,
The Open Computing Alliance
Mr. Michael Mudd



Preparing SMEs for disasters

The challenges that small and medium enterprises face in disasters can destabilize entire industries. APEC economies are working together with the business community to promote greater preparedness within the sector.

**APEC Features:
“Preparing SMEs for
Disasters”, released on
March 24th, 2014**

News Releases



APEC to boost global
agreement on trade
facilitation



APEC China 2014
commences in Ningbo

19+ Economies

20+ Speakers,

200+ Business Elites





2014 Deliverables—Joint Statement (2/4)



APEC High Level Meeting SMEWG Chinese Taipei

We, the senior APEC family, Dialogue on Resilient Small and Medium Enterprises Working Group

MYP on SME

According to the meeting, SME employment in regional economies causing supply chain disasters comp less awareness

Fully aware of instructed office region. In response Taipei had p Resilience of SMEWG and disaster resilie

Starting from coordinated a capacity on bu Up to now, in the Asian Dist issues of SME Network and I resilient mech and organized trainers for the economies wit Framework Models (FMs) for the best policy practice sharing will be published last in 2014.

Establish SME Business Continuity Plans to Facilitate Trade and Investment

- Intensify the adaptation of BCPs for ICT, logistics, and auto parts industries to facilitate trade and investment and limit industrial disruptions in this region;
- Develop exclusive BCPs for all other industries to build up the capacity on disaster resilience for SMEs.

Implement BCP Guidebook for Better Global Supply Chains

- Promote BCPs Guidebook by disseminating this publication in different languages and by organizing the local training programs to train the seed trainers to assist SMEs in establishing BCPs.
- Share the best practices from successful BCPs promoting economies by holding regular workshops and seminars for SMEs in the APEC region to disseminate knowledge and information.

Enhance the Public-Private Partnership and Cross-Fora Cooperation

- Collaborate within APEC and establish a strong bond with APEC Business Advisory Council (ABAC), and other organizations such as the United Nations International Strategy for Disaster Reduction (UNISDR), as appropriate, for more effective and mutually beneficial impacts in promoting BCPs for SMEs;
- Integrate the resources from the public and private sectors and experts to strengthen the capacity of SMEs to recover from disasters by referring to the PFMs as a guideline.

SMEs and ent growth. g the lead in alue chains. APEC Trade Asia-Pacific s:

it to facilitate on disaster

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Natori G Co-Chair



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2014 Deliverables— BCP Workshops (3/4)

Thank for Thailand, Indonesia, Singapore, Viet Nam, and Mexico's Supports for hosting Train-the-Trainer Workshop and translating BCP Guidebook.

7 Training Workshops

2014

6
economies

20+
experts

300+
Seed
Trainers

2015



Date	February 18-21	April 23-24	June 20	June 26-27	August 20-21	August 27	September 15-16
Economy	Thailand	Indonesia	Chinese Taipei	Viet Nam	Chinese Taipei	Mexico	Singapore
Seed Trainers	40 people	30 people	70 people	50 people	50 people	50 people	50 people



2014 Deliverables— 10 Steps for BCP (4/4)

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10 easy steps for SMEs to use Business Continuity Plans to Strengthen Reliability of Supply Chains



Step 1

Determine BCP Purpose, Scope and Team

Step 2

Prioritized Activities and Recovery Time Objective

Step 3

What Do You Need to Resume Key Activities?

Step 4

Risk Assessment - Know Your Disaster Scenarios

Step 5

Do Not Forget Pre-Disaster Protection and Mitigation

Step 6

Emergency Response to Disaster

Step 7

BC Strategies to Early Resumption

Step 8

Be Financially Prepared

Step 9

Exercise Makes Your Plan Functional

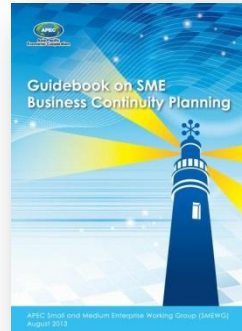
Step 10

Ongoing Review and Improvement



Conclusion

- We are planning to further collaborate with the Philippines on BCPs and look forward to your participation as well.
- Welcome to download Guidebook on SME Business Continuity Planning (BCP) with 7 languages at the APEC Publication Website: <http://publications.apec.org> & APEC SCMC website: <http://www.apecscmc.org/>
- With all member economies' effective engagement in promoting SME BCP, we are looking forward to seeing better global supply chains in the future.





APEC SME
Crisis Management Center **SCMO**

Thank You for Your Attention!

Let's watch the video of 3-year project!!

